

DAVID COSTIN

GRAPHIC & WEBSITE DESIGNER / FRONT END DEVELOPER / MULTIMEDIA & INTERACTIVE / SOCIAL MEDIA

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Cleveland, OH

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OBJECTIVE

Experienced designer and strong team player with great design skills and advanced knowledge of systems and software – seeks to join a strong, modern organization as a powerful additional digital cornerstone to a well-rounded, computer focused marketing team.

QUALIFICATIONS

- 20 years of agency level expertise – print design, Website design & code development
- Higher level of computer understanding than most traditional designers
- Can work under direction, in a group or create strong ideas with few details
- Experience in smaller environments has finely tuned a broader range of skills
- Ability to work under pressure and meet tight deadlines
- Strong understanding of the technical print and Website design processes

EXPERIENCE

Freelance Front End Website Developer & Creative Director

David Costin Studios – Cleveland, OH davidcostin.com

2015 to 2019

Front End Website Developer & Creative Director

InUnison Integrated Systems – Westlake, OH inunisonltd.com

2011 to 2015

Website Design Duties Included: Modern, responsive, SEO and mobile friendly standards compliant Websites coded with HTML5, CSS3, JavaScript, Email campaigns, blog design, WordPress CMS, WordPress custom theme design and skinning, VPS with Plesk and cPanel, social media graphics

Graphic Design Duties Included: Design focused on digital promotional items, produced printed product materials as needed, internal promotional materials, corporate identity, Website, Email templates, social media management and graphics

Graphic Design / Website Design & Multimedia Specialist

BFL Marketing – Cleveland, OH bflcom.com

1995 to 2011

Graphic Design Duties Included: Corporate identity packages, branding, brochures, ad design, direct mail, press kits, sell sheets and sales materials, trade show graphics, large format outdoor advertising, package design, color managed photo retouching and compositing, color correction and photo enhancement

Website Design Duties Included: Standards compliant Websites coded with XHTML, CSS and jQuery integration, Flash, Email campaigns, interactive learning tools, blogs, WordPress CMS, WordPress custom theme design and skinning, VPS hosting/Email management with Plesk, and cPanel, social media graphics

EDUCATION

Associates In Specialized Technology, Visual Communications

Art Institute Of Pittsburgh – Pittsburgh, PA 1995

Major: Illustration, Design

Problems With Other Designers?

DAVID IS DIFFERENT

- Takes pride in his work, representing his employer and has a desire to make every project a great one
- Shows up on-site daily, with an “old school” work ethic, driven and focused on being productive, finishing work

ALWAYS LEARNING - HAS COMPLETED

freeCodeCamp.org

JavaScript30.com

WEBSITE AND WORDPRESS EXPERT

WordPress expert and theme designer

Responsive, mobile friendly savvy
SEO, mobile and usability is king

Raw HTML5/CSS3/JavaScript coder,
focused on industry best practices

Follows a reputable developer
community (Websites, blogs, Twitter)

ADOBE SOFTWARE EXPERT

SKILLS AND TOOLS

Graphic Design

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Acrobat

Website Design, Coding & Editing Tools

Responsive Mobile Frameworks
Bootstrap, Foundation
Custom HTML5 Boilerplate: Small sites
Responsive Email Templates
Sublime Text / Coda / VS Code
Adobe Dreamweaver

Modern, Responsive, SEO & Mobile Friendly Standards Compliant Website Coding Skills

HTML5
CSS3
JavaScript / React / jQuery
Responsive Mobile Frameworks
VPS Host / Email Management

WordPress, Content Management Systems & eCommerce

WordPress Custom Themes
Design-To-Launch
WordPress And Popular CMS Tools
WooCommerce For WordPress
Magento / Shopify eCommerce

Interactive & Presentation

Adobe InDesign
Microsoft PowerPoint
Apple Keynote

Audio Software

Adobe Audition
Burn And Master Audio Disk Formats

Video Software

Adobe Media Encoder
Adobe After Effects
Adobe Premier
Burn And Master Video Disk Formats

PRODUCED
25
WEBSITES
A YEAR

EMPLOYED
16
YEARS
EMPLOYERS
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